MIXED

FOUNDATION | Building Tomorrow's Business Professionals

2023 ANNUAL REPORT

Giving Back to the Community

One haircut, scholarship, & opportunity at a time!

Educate
Encourage
Empower

2023

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In 2023, Mixed Foundation has given

18

SCHOLARSHIPS

to our aspiring entrepreneurs & business owners that attend Mixed Institute

TOTAL COMMUNITY MEMBERS SERVED

20,794

Calculated based on sign-in sheets, scholarships given, items distributed, & services given

425,616

TOTAL SOCIAL MEDIA IMPRESSIONS

20,364

FREE HAIRCUTS/SERVICES given to the community

24 Community Partners & Donors

$13,229.68

IN DONATIONS

Calculated by monetary donations and donated items

210 Total Volunteers Engaged

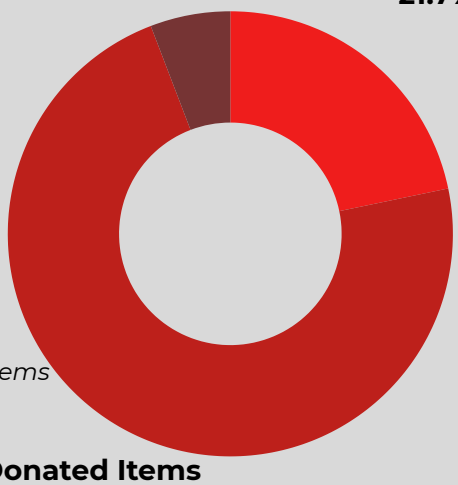
Involved in **45** COMMUNITY EVENTS

19 Total Donors

FINANCIALS

AMOUNT RAISED: **$13,229.68**

AMOUNT SPENT: **$11,853.48**



- **Monetary Donations $2,875**(21.7%)
- **Donated Items $9,585** (72.5%) *Calculated by value of items*
- **Alumni Association Memb. $769.68** (5.8%)

Our Mission

The Mixed Foundation is dedicated to driving economic, community, and workforce development in Sacramento's historically marginalized communities. We strive to educate, encourage, and empower our community through impactful initiatives including, but not limited to, financial education, mentorship, scholarships, community resource accessibility, and health promotion.

The **BEAUTY INDUSTRY** is worth **$511 Billion Dollars**

The **GROOMING INDUSTRY** is worth **$230 Billion Dollars**

Offering **substantial** opportunities for **ECONOMIC MOBILITY**

All **8 board of directors** are 100% **Black/African American**

Of the 8 board of directors **63%** of them are **female**

Together We Can!

What We're Doing

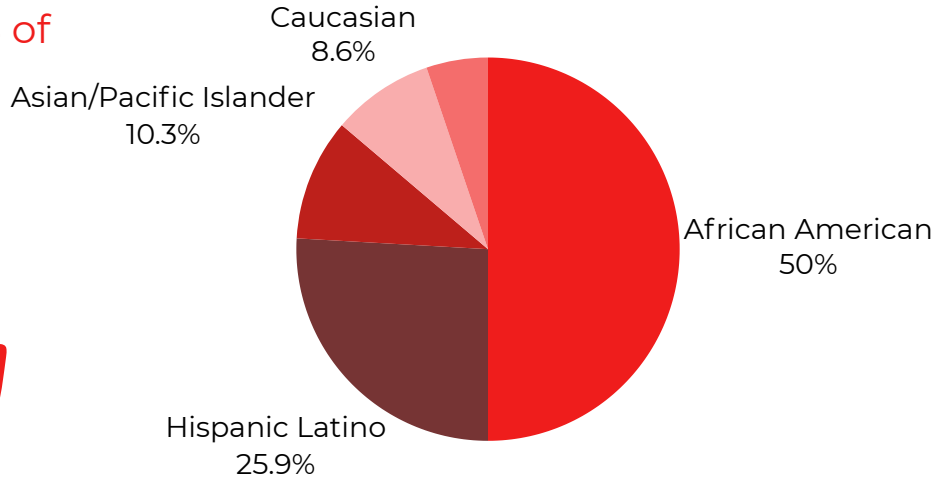
- **Economic Development**
- **Community Development**
- **Workforce Development**

How We're Doing It

- **Financial Literacy**
- **Business Workshops**
- **Mentorships**
- **Health & Wellness Fairs**
- **Educational Stipends**
- **Resource Distribution**

Overall employment of barbers, hairstylists, and cosmetologists is projected to **grow 8 percent** from 2022 to 2032, **faster than** the average for **all occupations.**

MIXED INSTITUTE OF COSMETOLOGY & BARBER STUDENT DEMOGRAPHICS



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OPEN DONATION

Your **support** has the power to **transform lives** and **uplift communities** in South Sacramento and surrounding areas. We are on a **mission to address** educational and economic **disparities,** provide **essential resources**, and foster **inclusivity** in **historically marginalized neighborhoods.** Every donation fuels our initiatives, from **financial literacy programs** to **mentorship**, **educational stipends**, and **community empowerment.**

Our Needs:

- Cup of noodles or nonperishable microwavable food items (to provide to students that don't have access to food)
- Monetary Donations that will fund our economic, community, and workforce initiatives
- Gift cards to use as vouchers for those that need emergency aid
- Personal hygiene items (pads/tampons, hand sanitizer, toothbrushes, toothpaste, bodywash, etc.)
- Transportation vouchers (to provide those that don't have reliable transportation)

DONATE NOW

(916) 421-5950 Cash App: $mixedfoundation

www.themixedfoundation.com @themixedfoundation